

THE ROYAL
BATH & WEST
OF ENGLAND SOCIETY

2021/2022

Journal

www.bathandwest.com





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Welcome

Welcome to the latest Journal from the Bath & West. As you will see and read, 2021 was more promising although conditions remained extremely challenging, in the face of the Covid-19 pandemic. The Society was delighted to put on a Festival in August and, although the Equine event was not able to have spectators, it was hearteningly well supported by competitors.

We have every faith that we can have a more normal year in 2022. Already bookings for our out of show enterprises look promising and we believe our main show will be a fitting tribute to our patron, Her Majesty The Queen, and her Platinum Jubilee.

As the government lays out its plans for supporting farming in the future the Society's role as a champion and platform for our rural community is as important as ever. May 2022 be the year that rural life recovers from recent troubles and looks to the future with hope.

RUPERT ULOTH HON. EDITOR



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PRESIDENTS 2021/22

THE HON CHARLOTTE TOWNSHEND DL
MR JAMES TOWNSHEND



MR JAMES
TOWNSHEND



THE HON CHARLOTTE
TOWNSHEND DL

The Royal Bath & West Society are delighted to welcome Charlotte and James Townshend as Presidents of the Society for 2021/22.

Charlotte was brought up in Dorset and South Yorkshire. After leaving school and completing a secretarial course, she spent 12 months travelling. She then worked for 10 years at Christie's Auction House in London. In 1989 she took on the mantle of running Ilchester Estates, a diverse business owning and managing property in London, Dorset, Cumbria and Pembrokeshire.

The enterprises in Dorset include a large-scale dairy, an Anaerobic Digestion unit, tourism, forestry, property development and the management of a diverse portfolio of rural and heritage property. Charlotte was High Sheriff for Dorset in 2005-2006. She became a Deputy Lieutenant for Dorset in 1999 and is currently the county's Vice Lord Lieutenant. She is also the President of Weldmar Hospicecare Trust.

James was brought up in Suffolk and moved to Dorset in 1992. On leaving school he studied at the RAU before joining Velcourt in 1977. In 1991 he became the company's Chief Executive and is now the Executive Chairman. He also currently sits on the Board of several companies operating in the rural and urban real estate sectors.

In the recent past he has contributed to the industry as a member of the Agri Tech Leadership Council, been a Governor of the RAU and as the Prime Minister's Trade Ambassador for the UK's food and farming sector.

Charlotte and James joined us at the Dairy Show 2021, and we very much look forward to welcoming them to the Royal Bath & West Show 2022 when it returns for the first time in two years.



ROBERT DREWETT DL CHAIRMAN

2021 Chairman's Review

As I look back at the past year I must admit to mixed emotions, as whilst it is certainly the case that 2021 has proved to be more uplifting than 2020, it would be wrong to pretend that it had been an easy year.

We ended 2020 optimistic that we would be able to return to our usual show dates in 2021, but how wrong we were! Very quickly it became apparent that things were not going to be straightforward and the lockdown announced in January put paid to such an idea. So instead we decided to concentrate on making a more fragmented offering in 2021.

As planning progressed this crystallised into holding an Equine Show behind closed doors in May and then the Festival in August.

The Equine Show was very well received by competitors, being one of the first events to be held in 2021, and all credit to Jane Cooper and her team for delivering the event with minimal need to call on the office for support. Although the Friday was wet and windy, the sun returned on the Saturday and the judging of the Cuddy had all the tension and excitement that would be experienced at a Main Show, despite the lack of spectators.

After 27 months without a "proper" show it was uplifting to be able to open our doors again to the public and to hold the Festival. Whilst this was very different to a normal show, it was an opportunity to be able to promote and celebrate parts of the West Country rural economy again and to remind the inhabitants of the West Country of

many of the hidden stars that inhabit it.

It also gave us the chance, at last, to dine out Paul Hooper and recognise and celebrate his contribution to the Society, culminating in his role as Show Secretary, over his many years of employment with it. Show President and Somerset Lord Lieutenant Annie Maw presented him with a wonderful oil painting by Martin Alford which included a depiction of Paul's beloved military bands.

We learned much at the Festival, including the fact that people very much appreciated the greater space and that there was a need for them to be entertained. Whilst it may not have attracted the same numbers of tradestands or attendees as we would expect at a Main Show, it was well received. The many helpful messages from the survey that we conducted will help to influence the shape of the Show in 2022.

We were particularly sorry not to be able to have livestock exhibitors at the Festival but we are very focussed on ensuring that in 2022 we are able to welcome as many livestock classes as possible, alongside all



Retiring Show Secretary Paul Hooper OBE with his leaving gift, a painting by Martin Alford



Nick Brooks-Ward bids Paul farewell



HRH The Countess of Wessex GCMG visited the Bath & West in May 2021

of the other sections that our visitors expect to see at our Show.

The Festival was followed by the Dairy Show at the start of October. We had previously taken a decision not to hold the Dairy Industry Dinner because of concerns about the space available. Held on a glorious autumn day, matched by the upbeat mood of those present, it was gratifying to see so many dairy farmers attending the event. The focus was on the future of the industry and this was well received. The overwhelming message was the delight of those involved in the industry in being able to be out again and to meeting customers and colleagues in person.

Another high point of the year was the visit of the Earl and Countess of Wessex on the first day that lockdown was relaxed in May. This was part of their tour of Somerset and, having visited the NHS Vaccination centre on the showground, they split forces, with the Countess (as our Vice Patron) visiting us, whilst the Earl visited Somerset Community Foundation. Mindful of the need for strict Covid-19 precautions, both visits were done in adjoining parts of the grandstand, ensuring no lack of fresh air! This was an opportunity for the Countess to meet the whole staff team, representatives from the Young Farmers Club in Somerset and also representatives of local food and drink producers; it provided a chance for her to learn how these different groups had coped through the pandemic.

Looking back at the last two years, I do not believe that any of us anticipated

ANOTHER HIGH POINT OF THE YEAR WAS THE VISIT OF THE EARL AND COUNTESS OF WESSEX ON THE FIRST DAY THAT LOCKDOWN WAS RELAXED IN MAY.

quite how difficult a time we were going to experience. What we learned was that the show industry was particularly vulnerable to an event like Covid-19. Although we have plenty of space we do rely on visitors and once restrictions on movement were imposed this meant that both our shows and the other events that took place on the show ground had to be cancelled. The impact on our income was therefore considerable at a time when the overheads continued to be incurred. As a way of controlling these we did, regrettably, have to make some staff redundant or to decide not to replace those who were retiring and this always meant that getting ourselves back into business was going to be a large ask for the remaining members of the team.

I would like to offer a particular thanks to all the members of the staff team who have worked so hard during the last 20 months to keep the Society afloat and to pull together to deliver our shows again. Thanks are also due to our army of volunteers who have also stepped up to the mark during this time, in particular those members of the

board who have helped me in a quasi-executive role during the period that we have been without a chief executive. As I write this, the process of finding a new chief executive is under way and I am hopeful that process will reach a successful conclusion before the year end.

I have recorded before my disappointment at the way that all agricultural societies have been treated by government during the pandemic, being excluded from the Cultural Recovery Fund on the basis that we fell under the remit of DEFRA and yet receiving no support at all from DEFRA – indeed it became clear to me from the correspondence that I had that the officers in DEFRA dealing with us had no real idea as to the nature or function of an agricultural society. This was a major disappointment, but I am grateful to those who provided help to make our case.

It must also be balanced by the willingness of both Mendip District Council and Somerset County Council to provide generous support through grants to the Society. We are very grateful to both Councils for their support, which will enable us to re-create a number of the roles that regrettably had to be lost when Covid-19 first struck.

It would be wrong for me to ignore also the benefit of the furlough scheme, that did provide a valuable cushion to us last year, but in a world where a show takes six months to plan and execute, the fact is that we had to take a conscious decision to withdraw from the scheme as we asked our

“Our role as always is to provide support and help knowledge transfer, whilst also providing a forum for education and debate and, allied to this, entertainment of the wider public.”

reduced team to organise both the Festival and the Dairy Show. Unfortunately a Show is not something that can be turned on at a moment's notice!

SO WHAT OF THE FUTURE?

What is clear to me is that agricultural societies are going to need to adapt if they are to survive.

The process of change had already started, in the sense that we are, certainly in this part of the world, less agriculturally focused than was previously the case. A lot of people living in this area now derive their employment from working in a business based in a local town or city and the emphasis on the land has reduced. That said, we do have a vibrant food and drink business and it is clear that there is an apparently unquenchable interest in both these topics. It will be interesting also to see what impact the move to home working, and the exodus from cities that has taken place, will have on our prospective audience. All of this means that we will need to adapt the way in which we deliver shows.

Ironically there seems to be much greater interest in the sorts of entertainment and activities that were popular a century ago and we will need to tap into these new interests if we are to deliver a show that will attract an audience. We must recognise and embrace the changes that are happening more widely within the agricultural industry, where the focus is moving to the environment. Whether we like it or not we must also recognise that there is a growing interest in plant-based diets. At present we have a disconnect, in the sense that much of the plant-based food in this country is imported, and so generates large food miles, which prompts questions as to how this demand can be met more locally. Change can be uncertain and is not always welcome, but the agricultural community is one of the most practical and resourceful that I know and I have every confidence that it will be well placed to meet such challenges.

Our role will remain, as always, to provide support and help knowledge transfer, whilst also providing a forum for education and debate and, allied to this, entertainment of the wider public.

We have been successful in delivering some first-class technical shows for farmers

but, ironically, each technical show that we produce has the potential to take away the audience from our main show. Finding a way of balancing these competing interests is something to be explored alongside the continued delivery of a show that has a broad appeal to an audience that is increasingly sophisticated. It is noticeable that smaller one day shows still generate considerable support and we need to understand what it is that produces this support and to seek to replicate this on a regional basis.

Another priority must be to look to the future and to recruit new volunteers. My wife and I took the opportunity in 2018, along with a number of other delegates from the Society, to attend the Royal Agricultural Society of the Commonwealth conference in Edmonton, which provided a great opportunity to learn more about agriculture in Canada. One of the most uplifting elements for me was the vibrancy of the Next Generation delegation. We need to seek to replicate this within our own Society. We have some great role models already actively involved but if you know of anyone who you think would enjoy becoming involved, please do encourage them to make contact.

This is very much work in progress. As I have explained before, I have previously indicated to the Board my wish to stand down next year because of other commitments arising in 2023. I am delighted that when I stand down there will be a strong team to take forward the affairs of the Society. Catherine Look has been appointed to take over as chair. Martin Thatcher will continue as chair of the Enterprises company whilst Rupert Uloth will become chair of the Shows company and Honorary Show Director.

They will be complemented by Lance Moir, who will remain as Treasurer. I have every confidence that these four, ably supported by the remainder of the Board, will embrace the challenges and opportunities that I have mentioned above, whilst also continuing the process of getting the Society back on to its feet after the difficulties of the last two years. It is good to know that the Society is in such safe hands.

I am pleased to report that both Venetia Leng and Sue Seager have agreed to join the Board and they both bring many qualities to it. Venetia comes from a

THE AGRICULTURAL COMMUNITY IS ONE OF THE MOST PRACTICAL AND RESOURCEFUL THAT I KNOW.

banking background whilst Sue has, for the last eight years, being heavily involved in the creation and running of the Newt. I very much look forward to working alongside them during the last six months of my tenure. More generally a big thank you to the other members of the Board and the many volunteers who have done so much to assist the Society and to make my life easier during my tenure in the chair.

It has been an enormous privilege to have been allowed to chair the Society for the last nine years and to see the way in which it has prospered during that period. None of this would have been possible without the support of the army of volunteers that give up their time to help and I do hope that the spirit of camaraderie that exists at the main show can be maintained. To me it is one of the unique qualities of the Bath & West and one of the reasons why so many people, having started stewarding, keep on doing so for many years. If you are reading this and are tempted to volunteer yourself, please do get in touch as we are always delighted to welcome new stewards.

In a perfect world I would be bowing out leaving the Society in a healthy and robust position. Covid-19 ensured that that particular story line was going to need to be adjusted but I do take great confidence in the fact that we have started the process of rebuilding the fortunes of the Society. Over the two hundred and forty-four years that the Society has been in existence it has faced many challenges and will, I am sure, face others in the future. However, it is testament to the whole community that makes up the Bath & West that such challenges are taken and rebutted and, indeed, often embraced as fresh opportunities.

I can do no better, in ending this, my final report as Chairman, than to wish the Society and all those that run it the very best fortune in the future and to look forward to seeing the Society advancing from stride to stride over the coming years.



JANE COOPER CHIEF STEWARD OF HORSES

The Equine Showing Show was the first of the Bath & West events to take place in 2021. A completely new event, it allowed competitions throughout the weekend behind closed doors.

“It was an absolute pleasure to finally welcome competitors back to the Bath & West Showground.”

THE EQUINE SHOW 2021



The Price Family Supreme In-Hand Championship of the Year with Sandy Anderson's two-year-old colt Thistledown Harper Royale



Images © Jayphotos

Despite the high winds and relentless rain on day one, more than 800 competitors were ready and raring to go with a full complement of “in hand” and “ridden” classes, together with qualifiers for the Royal International Horse Show and Horse of the Year Show plus their usual Price Family Supreme In Hand Qualifier.

Whilst many commented it was ‘great to be back out showing’, none were more pleased than producer Craig Elenor making the long trip down from Yorkshire to Somerset worthwhile when claiming the first ticket of the season for The Price Family Supreme In-Hand

Championship of the Year with Sandy Anderson's two-year-old colt Thistledown Harper Royale.

It was an absolute pleasure to finally welcome competitors back to the Bath & West Showground. This would not have been possible without the dedication of the Bath & West staff who, with a reduced team, worked out of hours and at weekends to deliver a fantastic Show alongside an incredible group of volunteers.

Although we had some wonderful feedback about the Equine Showing Show, normal service will resume next year, as Equine Classes will return to the Royal Bath & West Show 2022.

Bath & West scholar Sally Manasseh is currently attending a Bachelor of Veterinary Medicine (BVetMed) degree at the Royal Veterinary College, London supported by a grant from the Society. Here she explains her research into how lameness in cattle affects yield.

SCHOLARSHIP RESEARCH

How lameness in cattle affects yield



Cows with good mobility are more productive and enjoy better welfare

I would like to take this opportunity to thank the Bath & West Society for providing me with a grant. Prior to studying at the Royal Veterinary College I studied BSc (Hons) Animal Science at the University of Nottingham, a degree which focussed on the health, productivity, and care of managed animals.

I have always strived to work in the agricultural sector, particularly in the livestock industry, therefore at Nottingham I focussed my studies on livestock production systems. Studying modules that were directed towards the investigation of the science of livestock animal nutrition,

production, and fertility. I gained an excellent grounding and comprehension of animal physiology, reproduction, behaviour, nutrition, health, and disease.

A major challenge that was addressed throughout the duration of the degree, is the increasing pressures that the world and the agricultural industry is facing in feeding the growing human population. I was taught and supported by leading academics in their fields, and I found a particular interest in the impact of both lameness and nutrition of dairy cows on their productivity and output.

Lameness is a multifactorial disease that has been reported as one of the greatest health and welfare issues recently facing the dairy industry, which leads to substantial reductions in herd productivity and economic performance, due to lower milk yield, impaired reproductive performance, and greater culling rates. This is what led me to my final year research project titled 'The effect of periparturient mobility on the milk yield, feed intake, live weight, and body condition of lactating cattle', which aimed to assess the effect of

lameness/mobility score (MS) at parturition (AP) on milk yield (MY), dry matter intake (DMI), body condition score (BCS) and live weight (LWT) and the amount of time cows spend in a suboptimal mobility score (mobility score >1).

The research was conducted at the University of Nottingham's Centre for Dairy Science Innovation (CDSI). My final report showed that cows that had impaired mobility AP (MS >1) were cows that had completed more parturitions/lactations and therefore had greater daily MYs and DMI than cows that had good mobility. We also found that these cows with impaired mobility AP gained less BCS and LWT up to 100 days post partum than cows with good mobility AP (MS <0.5). This has considerable implications for cow welfare and consumer perception of the dairy industry. It is my pleasure to be able to thank all the farm and technical support staff at the University of Nottingham for all their hard work and support in the completion of this study, the careful management and feeding of the dairy cattle and my training in the technical and

THIS HAS CONSIDERABLE IMPLICATIONS FOR COW WELFARE AND CONSUMER PERCEPTION OF THE DAIRY INDUSTRY.

practical aspects involved of this type of study.

Upon completion of the Animal Science degree, I considered working in the ruminant feed industry before deciding to follow my lifelong desire to work as a veterinary surgeon and I accepted a place at the Royal Veterinary College last year. My Animal Science degree gave me a great academic and practical foundation and I entered the BVetMed degree through the graduate accelerated route, a four-year programme, as opposed to the normal five year course. On completion of the graduate transition year, the first year, we are fast tracked onto the BVetMed course at the

start of third year, which is the year that I am currently in. Covid-19 affected our first year of teaching quite significantly, with all lectures being completed online, but we were fortunate enough to be able to stay at university and attend in person practical sessions. Teaching is nearly now back to normal, and I am thoroughly enjoying my time at the RVC. The BVetMed course at the RVC is extremely practical based and we must complete compulsory placements throughout the duration course where we are out getting experience in veterinary practices and interacting with farmers.

I enjoy all aspects of the course and learning about all species, but my passion still lies with all things farm animals.

Upon completion of the course, I hope to fulfil my lifelong ambition and work as a farm animal veterinary surgeon, where I aim to promote and develop sustainable agricultural production, food security and animal welfare, and enhancing production utilising the information gained from my Animal Science degree, in dairy lameness and nutrition.



Sally is currently studying Veterinary Medicine at the Royal Veterinary College, London

I ENJOY ALL ASPECTS OF THE COURSE AND LEARNING ABOUT ALL SPECIES, BUT MY PASSION STILL LIES WITH ALL THINGS FARM ANIMALS.

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ALAN LYONS HEAD OF SHOWS

Continuing uncertainty surrounding Covid-19 restrictions meant that it was impossible to plan for a full Bath & West Show in the normal sense in 2021, which usually has nearly 7,000 livestock entries. However, we wanted to put on something for our loyal visitors and came up with the idea for a Bath & West Country Festival.

BATH & WEST COUNTRY FESTIVAL



The Jelly Roll Jazz Band performing on the Main Lawn



Butterfly Stilt Walkers roamed the festival



Thatchers balloon ascent from the Main Ring

We wanted to retain some of the more popular areas of the usual Royal Bath & West Show but were also keen to introduce new ideas. After much deliberation, we came up with a concept that focussed primarily on live music, delicious locally produced food and drink, and fun entertainment.

With the team on flexi-furlough for the earlier part of the year, it really was all hands-on deck as we all worked together to organise this new and exciting event. Jess Chiplen put together a fantastic programme of entertainment from falconry & ferret racing in the Woodland Ring to roaming butterfly stilt walkers, whilst Chloë Warren filled the Greenwood Stage with an eclectic mix of local artists, which included performances from The Leylines, The Blues Others and Livewired. Sarah

CANINE CORNER FEATURED THE WORLD'S FIRST EVER PET PARALYMPIC-STYLE GAMES, THE PETSURE GAMES.

Edwards packed our permanent, bigger buildings with Trade Stands such as 'Happy Art' from Roxanne Knott in Gift & Lifestyle, and delicious cheese from White Lake in the Food and Drink Hall, to minimise the need for smaller, enclosed marquees, whilst Sophia Orttewell smashed her sponsorship target with thanks to Thatcher's Cider, First4Pools and Thorner's of Somerset. We even persuaded SJ Chick out of retirement to help us with competition entries. It truly was a massive team effort.

With restrictions due to end completely on 21st June, I am sure you can imagine our dismay when this was delayed. Would the Bath & West Country Festival be safe? There was a huge sigh of relief when we finally made it to day one of the Festival...

...and would you believe that after 18 tumultuous months, more than 25,000 visitors joined us for The Bath & West Country Festival. It was a joy to see the Showground bustling once again with trade stands, sponsors, stewards, competitors, and happy visitors.

It was a memorable bank holiday weekend with live music playing late into the evening, festival flags flying in the sun and Martin Clunes on the back of a quad bike in the Main Ring. The Paul Hannam Stunt Show kept crowds wanting more in the Main Ring, along with Pawsability Dog Agility and the Pony Club Games who

also gave energetic displays throughout each day. Canine Corner was a huge success: it featured the world's first ever pet Paralympic-style games, the Pensure Games. Tutored Tastings and the People's Choice Award offered some grown up fun in Orchards & Cider, whilst the Lakeside Farm provided interactive learning for the little ones. As expected, the new Vintage Fairground was a hive of activity throughout each day too. It was just what everyone needed after such an uncertain time.

The Bath & West Team thoroughly embraced the opportunity to come up with something new, but we are all really looking forward to the return of the Royal Bath & West Show 2022, which happens to fall on the Platinum Jubilee weekend (2-4 June) and we intend to fully embrace this unprecedented Royal event for Her Majesty the Queen, who has been our patron throughout her reign.



Taking selfies in Canine Corner

Stewards' Q&A



MARK CORETH Chief Steward of Art

Length of service at the show:
20 odd years with four as Chief Steward of Art

Profession when not at the show:
Sculptor with a particular interest in the natural world. See sladmorecontemporary.com

Where do you live?
Tisbury, Wiltshire

What does your stewarding job entail both before and during the show?

Before the show there is a considerable amount of preparation, organisation and liaison to achieve. This will involve committee meetings, security et al which is then is fed to the Art Committee prior to the run up to the show. Within the Art Committee we choose and award an Art Scholarship every second year to whomever we feel will benefit most; this is an aspect of the Society's charitable commitment and an important one.

Each year we look for improvements that can be made, little twists of change and renovation... that is largely down to me as the Chairman to work through.

On the immediate run up to the show I, along with the Art Committee, select the entries for display on judging day, hang the show and prepare the gallery and catalogues.

My responsibilities are then to manage the stewarding during the show and attend the morning security meetings each day. It is important for the Chief Steward to be on hand and available throughout to firefight problems and ensure a smooth-running Art Show.

Although this may all absorb considerable time I do have a fabulous committee behind me and one of the arts is called delegation!

What is the most challenging aspect of it?

Keeping the public happy... and providing a service to the Bath & West Art community, making everyone feel happy and know that they are valued.

What is the most enjoyable aspect?

I would repeat the answer to the above question!

Why do you do it?

I have been very lucky to have had a career as a professional artist (sculptor) and wish to give others as much chance to enjoy the same.

How did you become involved?

I was asked by Isabel de Pelet to join the committee when she was in the Chair as she was a close neighbour of ours, I also taught at her Guggleton Arts Project on occasions... thus an easy victim!

What is the most amusing thing to happen to you while stewarding at the show?

People watching on a sunny day...! BUT that is multiple amusement not singular!

What are the show highlights for you?

Awarding the prizes to those artists that win... and seeing their pleasure.

ELLEN KINGSTON

Chief Steward of Food and Drink

Length of service at the show:

I think I have only missed one show in the last 40 years of my life! I have only been Chief Steward for two years (so haven't actually done a full show yet), but was a steward alongside my father for about nine years and before that I have worked at or managed the Denhay stand selling our family cheese and bacon since I was in a pram.

Profession when not at the show:

I have recently gone into partnership with my parents and sister to run our 600 acre family farm, focusing on the sustainable and environmental aspects of managing a farm.

Where do you live?

Whitchurch Canonorum, Dorset

What does your stewarding job entail both before and during the show?

The main role is to ensure that all tradestands are happy and that they have the best show possible. Ensuring we get the right mix of stands is key and trying as much as possible to focus on British and local producers where we can.

“The most enjoyable aspect is seeing producers engage with the public and get a chance to showcase their products.”

What is the most challenging aspect of it?

The most challenging aspect is trying not to eat food from every stand.

What is the most enjoyable aspect?

The most enjoyable is seeing producers engage with the public and get a chance to showcase their products – I know when I used to have a stand, seeing the customers reactions was most rewarding.

Why do you do it?

I have been in the food industry most of my life, so to be able to help tradestands sell and promote their products to a huge audience is very rewarding.

How did you become involved?

I have recently taken over from my father George Streatfeild who was Chief Steward of Food and Drink for over 30 years.

What are the show highlights for you?

The buzz every morning when people are running around stocking up for a busy day – you never know how it is going to go, but there is always a great amount of energy and enthusiasm.



NOLL ULOTH Chief Steward of Catering

Length of service at the show:
38 years

Profession when not at the show:
Joint Owner of Cordings Ltd, a niche clothes retailer based in Piccadilly, London and farmer of a small arable holding.

Where do you live?
Over Wallop in Hampshire's Test Valley.

What does your stewarding job entail both before the show and during the show?

Meeting of the catering committee pre and post show to ensure there is enough food on offer for all the various visitors to the show, Members, the exhibitors who look after the stock, trade stand exhibitors and the public who visit everyday. During show ensure all the contractors and mobile caterers adhere to our guidelines and the regulations laid down by local authorities. Ensure sufficient stewarding in all visitor facing areas.



What is the most enjoyable aspect?

Engaging with people who you see once or twice a year who have nevertheless become great friends; meeting new people as they become involved in the show.

Why do you do it?

Many people have been kind enough to help me during my life particularly when I was young and particularly when I was involved with horses. This is my way of giving back some of that generosity.

How did you become involved?

My Father was Chief Executive 1983-1992 and inspired me to become involved.

What is the most amusing thing to happen to you while stewarding at the show?

There are many amusing incidents but anything to do with Michael Eavis is entertaining: as he famously only likes wearing shorts in the summer we made him a pair of tweed shorts to wear at the show, when he was President. He resisted wearing them by asking his secretary to send them back with a different concern each time saying they were too long, too short, too baggy, too thin, too scratchy – he did wear them once for a brief period for an afternoon at the show.

What are the show highlights for you?

One long lasting delight was having Mike Tucker commentate at the show every year; hearing his voice early on the first morning really made you feel as if you had arrived at a major show and of course he was a complete menace in the Council tent, always encouraging water fights. One of the most memorable main ring events was a man being fired across the main ring out of a cannon by his wife into a large net held tight by four tractors.

EXHIBITION

During the summer of 2021, The Somerset Rural Life Museum in Glastonbury hosted the Bath & West Exhibition. There were three parts to the exhibition, a Living Exhibition, a Photo Exhibition and an Online Exhibition.

BATH & WEST EXHIBITION AT THE SOMERSET RURAL LIFE MUSEUM



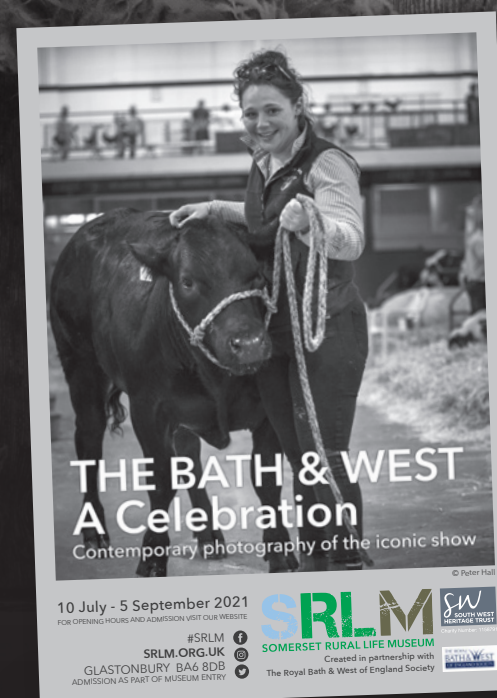
The Living Exhibition took place on 10 July – 4 September, and visitors took part in a wide variety of activities including viewing animals, craft demonstrations and 'create and make' activities – all inspired by the Royal Bath & West Show.

During this time, visitors were also able to enjoy the Photo Exhibition, which showcased specially commissioned contemporary photography by Bristol-based photographer Peter Hall. It also featured a short documentary by film maker Reuben Gaines in collaboration with Peter Hall.

The Online Exhibition explored the history of the Society and its achievements, with historic images of the Royal Bath & West Show.



For the online exhibition visit:
www.swheritage.org.uk/digital-exhibitions/bath-and-west/



Main image and above photos by Peter Hall.

If you would like to order any prints please visit:
www.peterhallphotography.org/bath-west



DAVID COTTON CHAIRMAN OF THE DAIRY SHOW

Just a few short weeks after the Bath & West Country Festival, we welcomed over 5,000 visitors to the Dairy Show for the first time since 2019.

“Businesses had the chance to catch up with existing customers and meet new ones.”



Supreme Champion: The Davis Family with Rivermead Bubba Lexi



Judges took to the Cattle Ring to judge a wide range of classes for our younger competitors

Whilst much of the Dairy Show format remained the same, we still had to make some changes due to the circumstances. This gave us a chance to put the spotlight on our young handlers, showing off their skills and abilities in presenting the next generation of dairy stock.

We hosted a wide range of classes for our younger competitors throughout the day, including Guernsey, Jersey, Holstein and 'Any other Dairy Breed'. It was a close battle between the Jerseys and the Holsteins but the Jersey scooped the top prize on the day with the Davis Family from Tiverton winning Supreme Champion with Rivermead Bubba Lexi.

The seminars were well attended, with expert advice from Dr Matt Witt (Technical Manager, Mole Valley Feed Solutions) and Andy Adler (Molecare Farm Vets). Health Hubs for Farmers also launched their new project, informing farmers of the plans to provide access to free health checks in a place and time which is convenient to them.

The avenues and buildings were populated with more than 250 trade stands. Businesses had the chance to catch up with existing customers and meet new ones.

It felt great that everyone was finally able to have that invaluable face-to-face contact.

At the end of a busy day, it was a delight to be able to catch us on the local evening news on both BBC Points West and ITV West Country, who were both present throughout the day. BBC Radio Somerset were live from the Showground for their Morning Breakfast Show and we were mentioned on BBC Radio 2 with Steve Wright in the Afternoon.



Charlotte Limond with Stowey Jordy Rainbow Red ET in the Holstein In Calf Heifer Class

WE WELCOMED OVER 5,000 VISITORS TO THE DAIRY SHOW FOR THE FIRST TIME SINCE 2019.



CHLOË WARREN EVENT & CATERING COORDINATOR

Out of show activities have been severely curtailed during the pandemic but the privilege of hosting a vaccination centre has been a real boost and bookings taken by our Enterprises team are looking very promising for the year ahead as Chloë Warren explains.

Rebuilding and looking forward

January saw the opening of the Somerset NHS Foundation Trust's Large Vaccination Centre, which was housed on site within the Wessex Pavilion.

We were delighted to be able to support this vital campaign, working closely with the NHS and local Health Care associations. The Vaccination Centre became a permanent fixture from January through to August and the incredible team of vaccinators, clinical supervisors, administrators, staff, and stewards, many of whom worked on a voluntary basis, worked with phenomenal commitment to administer more than 75,000 vaccinations at the Showground. The NHS returned for The Bath & West Country Festival to administer further vaccinations from a 'Pop Up Clinic' as part of the 'Grab a Jab' campaign.

It is with a great sense of pride that we reflect on this aspect of 2021 which has so vitally enabled the country to move forward with the re-opening of the Hospitality sector and crucially for us, to recommence with the hosting of events at the Bath & West Showground.

Our usual programme of events resumed in July. With government restrictions still in place we were blessed with glorious weather, enabling us to welcome the return of a series of outdoor events. The Shepton Flea Markets saw bumper crowds as new and regular visitors delighted in browsing the plethora of items on offer. More than 250 local classic car enthusiasts also wheeled onto site for the Mendip Classic Car Rally, with a hearty lunch supplied by the Wessex Pavilion. August was a busy month for the showground whilst all

MORE THAN 75,000
VACCINATIONS WERE
ADMINISTERED AT THE BATH
& WEST SHOWGROUND

eyes turned to the preparation and delivery of the Bath & West Country Festival.

September saw the return of two of the largest events in our calendar, the Southwest Motorhome Show, and Truckfest. Both events benefited greatly from the continued fine weather and the vast quantity of outdoor space, which the Showground has to offer. As we slowly started to reopen the buildings, indoor events have been able to resume including the IACF Antiques Fairs, the Big Southwest Wedding Fair, WestFest, Bulldog Fairs and many more.

NASS Festival had to postpone their event in July due to Covid-19 regulations and the organisers had been planning towards a contingency weekend in September. In the end this was also not possible due to the ongoing restrictions and Covid-19 measures. Plans are now eagerly underway for next year's event, and we look forward to welcoming NASS back in July 2022.

Across the site, new and existing clients were welcomed back to our meeting and conference facilities from June onwards.

The Lounge and Theatre, which boast a capacity for up to 120 delegates, with integrated Audio-Visual equipment, tiered seating and stage, have proved a popular



Truckfest South West returned to the Showground in September 2021

choice for training purposes, conferences and lectures. The Caravan and Camping Club and Whitstone School have been regular clients to this facility.

We have also welcomed the return of clients to the modern and versatile Conference Suite in the Rural Enterprise Centre. With the capacity to seat up to 80 delegates, the space has enabled us to accommodate all client requests whilst adjusting to government guidelines on Social Distancing, where applicable. Cooper and Tanner, NFU Mutual and SBA CIC are amongst a selection of clients who make regular use of this space for meetings and conferencing.

The Wessex Pavilion, managed by Hayes Catering, continues to maintain its status as one of the premier facilities we have to offer at the Showground. It is a popular choice for meetings, conferences and standalone

AS WE LOOK FORWARD
TO 2022, THE YEAR AHEAD
IS FULL OF PROMISE WITH
AN EVENT ON ALMOST
EVERY WEEKEND.

events with a particular highlight being the hosting of the annual ASAO Shows Conference in October. This state-of-the-art facility also welcomes visitors to all Society events and Shows as a fully functioning restaurant.

The Rural Enterprise Centre continues to be a varied hub of activity with multiple tenants in residence. Food Buzz Consultants have been a particular success story for this facility as they continue to

grow their business, increasing their office space and encompassing the commercial kitchen into their tenancy. This has enabled them to continue to flourish within the food science industry.

As predicted, 2021 was not without its challenges. The Enterprises team strove to be most accommodating, recognising each clients' circumstances and providing them with an exceptional service and superb facilities.

As we look forward to 2022, the year ahead is full of promise with an event on almost every weekend and with a selection of new and established events taking place on the Showground. As the Showground comes back to its former glory, we continue to book more events. We look forward to welcoming our clients back to the Showground for a prosperous year in 2022.



NHS Staff & Volunteers started the Vaccination Centre in January 2021

HISTORY OF HER MAJESTY THE QUEENS VISITS...

Our patron Her Majesty the Queen celebrates her Platinum Jubilee this year. She has also been our Patron for 70 years and we will celebrate both her reign and her patronage at the Royal Bath & West Show. She has visited the Show on several occasions, both when it was peripatetic and at Shepton Mallet, and she has been a continuous supporter of our activities.



1948



1966



1985



2019





ANTHONY GIBSON OBE TRUSTEE

Rupert Best, founder of Orchards and Cider, long serving member of Council and one of the Bath & West's great characters and most enthusiastic supporters, sadly died in February 2021 at the age of 77. But the Best family's connection with the Society stretches back far beyond Rupert, as Anthony Gibson reveals.

THE 'BEST' IN SHOW

Up until 1989, the Bath & West's official title was "The Royal Bath & West and Southern Counties Society". It had been that way since 1868, and the man responsible for that was a Best: the Hon and Rev Samuel Best, rector of Abbotts Ann in Hampshire.

The Rev Samuel was a much-loved Parish priest and landowner, who founded one of the first non-denominational primary schools in England. As an enthusiastic champion of agricultural improvement (enthusiasm being a defining Best family characteristic), he was also Secretary of the Southern Counties Agricultural Society.

The Society had been founded in 1864 and consciously modelled itself on the Bath & West, 87 years its senior. But its first planned show, at Brighton, had to be cancelled because of cattle plague, and when the Brighton Show was eventually staged, in 1867, it was less than a roaring success. So Best was charged by his Council to discuss a merger with the Bath & West, an initiative that came to fruition at a

JIM SPENT 19 YEARS IN INDIA AS A FOREST OFFICER, AND MADE QUITE A NAME FOR HIMSELF AS A HUNTER OF MAN-EATING TIGERS, EXPERIENCES WHICH HE VIVIDLY RECOUNTED IN HIS BOOK, "TIGER DAYS".



Hon Rev Samuel Best

Special General Meeting in August 1868, with the first combined show being held – diplomatically – at Southampton less than a year later.

That the relationship between West and South remained so strong thereafter was down, not least, to the influence of Samuel Best's son, Captain the Hon John Charles Best. The Hon John was a veritable pillar of the Society from 1871 until his death in 1907, as Steward of Yard and in charge of the Railway Arrangements among many other responsibilities. According to a glowing obituary in the 1908 Journal,

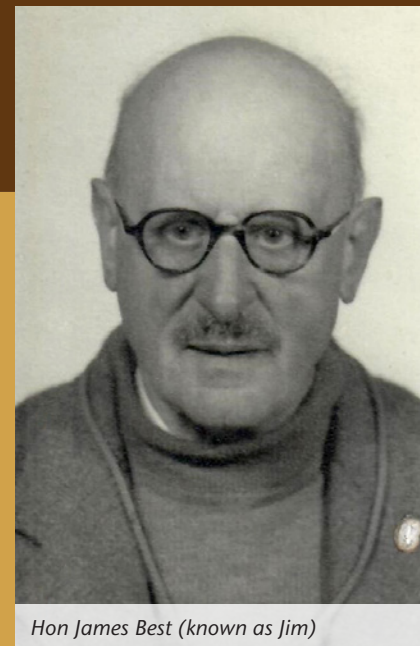


Captain John Charles Best

he was "fearless and outspoken in the expression of his opinions, which sometimes bore hardly upon opposing views". That's another characteristic which seems to run in the family!

The Best family baton now passes to the Hon James Best, always known as Jim, who was the son of another of Samuel Best's sons, George, the 5th Baron Wynford. Jim spent 19 years in India as a forest officer, and made quite a name for himself as a hunter of man-eating tigers, experiences which he vividly recounted in his book, "Tiger Days". Upon his return to England he settled in the rather less hazardous setting of West Dorset, at Hincknowle Fruit Farm, near Melpash, to grow apples and make cider. Besides forestry and his Linden Lea-branded ciders, his other great interest was sheep-shearing, and the Bath & West provided the ideal vehicle for promoting all three.

He became Competitions Steward in 1930 and, as Chief Steward of Sheep Shearing for 30 years, oversaw the development of the Bath & West to become the premier sheep shearing show in the land. This culminated with Jim devising and launching the English National Shearing Championship, first competed for at the Plymouth show in 1958 and won by another Bath & West stalwart, Albert Cook, great uncle of Sir Alastair, who we remembered in last year's Journal.



Hon James Best (known as Jim)

HOWEVER, PERHAPS THE BIGGEST IMPACT HE MADE WAS IN BRINGING TOGETHER THE APPLE GROWERS WHO SUPPLIED THE TAUNTON CIDER COMPANY

Jim's son Tom may have been less involved with the Society than his father, but he too made an important mark on farming and apple growing in the South-West. After a stellar career in the Royal Navy, in which he rose (like Samuel Best's uncle) to be a Rear Admiral, he retired to grow fruit at Hincknowle, becoming, with his bushy white beard, a magisterial and highly respected Chairman of Dorset NFU in the drought year of 1976, in which capacity he served on the Bath & West Council.

However, perhaps the biggest impact he made was in bringing together the apple growers who supplied the Taunton Cider company – which was notoriously stingy in the price it paid for its fruit – to form the Norton Cider Growers Association. With Admiral Tom at the helm, they succeeded in securing a contract price of £120/ton in the early 1980s – the equivalent of over £500/ton at today's values!

Which brings us to Rupert – enthusiastic, irrepressible, deeply committed, all-guns-blazing, impeccably courteous,

“No family has a longer or more distinguished record of achievement and involvement with the Bath & West than the Best family, and it is not over yet.”



Rupert Best (left)

just occasionally bombastic Rupert. As Commander Rupert Best, he first joined the Bath & West Council not long after he had retired after a distinguished career as a Royal Navy submariner.

As an apple grower, supplying cider fruit to Taunton Cider like his father before him, he made it his mission to restore the Bath & West to the position of leadership in innovation and champion for the product that it had last enjoyed in Neville Grenville's day in the 1890s.

Despite the best efforts of his grandfather Jim, both the Bath & West's cider-related activities and the industry itself had gone into a long, sad decline. The once famous cider competition was scrapped altogether in 1956 and even when it was revived in 1982, it occupied only a corner of the Bees and Honey tent, with a bare handful of entries.

This did not seem to Rupert to be proportionate in any way to the importance of cider and cider apples to the West Country, or their potential value to the Royal Bath & West Show. So, in 2000, he got together with kindred spirits such as Bob Chaplin of Coates-Gaymers (as it then was), and Liz Copas and Ray Williams of the former Long Ashton Research Station to revitalise the way in which apples and cider were represented at the show.

By 2003, the Orchards and Cider

Exhibition was fully up and running, with Rupert securing first the support and then the sponsorship of the Worshipful Company of Fruiterers (of which he in due course became Master), who presented a splendid trophy for the supreme champion cider.

Since then, with Rupert the driving force throughout, Orchards and Cider has gone from strength to strength, its cider competition, now re-branded as the British Cider Championships, attracting over 500 entries, making it the biggest in the UK, and Rupert always made sure that the orcharding side of the story was never outshone by the end product.

No-one knew or cared more about the history and heritage of the Bath & West than Rupert, and he was the natural choice to write and edit the history of its shows, published to coincide with the 150th of them, in 2013, while his contributions at Council meetings were always well-argued, and from the heart.

No family has a longer or more distinguished record of achievement and involvement with the Bath & West than the Best family, and it is not over yet. Rupert's son Matt is already an enthusiastic Steward in Orchards and Cider and he will lack nothing in encouragement from the section's Chairman (me!) if he decides to follow in the footsteps of his remarkable family forebears.

Covid-19 prevented us from running a “normal” Show, but we still have some winners to celebrate...

Bath & West Country Festival selection of Champions 2021



Alan Clarke

SCURRY

Ponies' Names Pride and Joy

How long have you done it? I've been competing with different disciplines of carriage driving for around 35 years.

Why do you do it? The adrenaline rush is awesome when it all goes right just as it did at your championship.



Judy Thompson

ART

How long have you been exhibiting? 20 years

Why do you do it? Pleasure. Also I always trying to paint better. It's a great escape from the pressures of life.

How do you prepare for the Show? Beginning a painting and working through to its conclusion can be hard, painstaking and the end result can be disappointing. In fact they are never really truly satisfactory! Therefore, I start six months before and treat it like a job 9am-5pm.

Can you share any secrets and tips

- Try and sketch, create or paint everyday, even ten minutes, honing a skill.
- Don't panic or be disillusioned, just try to enjoy the process.
- Keep your work, it's amazing how we change and develop over the months.
- Be brave! and don't be afraid.



MY BEES' HONEY WINS THE BEST IN SHOW OUT OF ALL THE EXHIBITS, IT'S AN AMAZING FEELING.

Alex Hill

BOLLHAYES CIDER

FARMHOUSE DRY CIDER

How long have you been showing/competing? About 30 years

Why do you do it? For the fun of it and because I believe that the competition at the Bath & West Show has contributed to the massive improvement in the quality of cider over the last 20 years or so. It has encouraged many makers to excel. This is borne out by the judges' comments that the standard of cider making is higher than ever.

Please explain what it takes to prepare for a show. In my case there is not a lot of preparation. I have only one or two tanks of cider to choose from, so not much decision-making required

there. Demijohns must be cleaned and filled and the cider delivered to the showground. That's it.

Can you share any secrets of tips? There are no secrets. One needs good quality apples, clean equipment and to take care that the fermented cider does not come into contact with air. After that it is a matter of luck!

Please describe what it feels like to win. It is very exciting to be chosen as the winning cider and to have the efforts of our small team publicly recognised. At the same time it sets a challenge for future years and encourages me to keep on making cider.



Bridget Knutson

HONEY

How long have you been showing/competing? At Bath & West since 2008, but I also showed at Young Farmers shows from 1975-1984.

Why do you do it? I enjoy competing. In 2008 at the Bath & West Show I was told that my honey was as good as anyone else's. Since then I have had help from other competitors and Judges to improve exhibits. It's friendly yet competitive. It gets addictive to try and beat previous prize winners.

Please explain what it takes to prepare for a show: A lot of hard work! Weeks of preparing honey and wax to bring out the best honey so it looks good, nice and clear, and sparkles. The wax needs cleaning and then deciding

which moulds to use, or which flowers to make, and what colour is the best to use for it all.

Can you share any secrets or tips? Take your time, don't try and rush it at the last minute, which we all do at some stage. Decide what you want to do and practise it. Ask other people. I have always found other people are willing to share their tips. Make sure you know what the Judge is looking for and follow the schedule.

Please describe what it felt like to win: Absolutely wonderful! My bees' honey wins the Best in Show out of all the exhibits, it's an amazing feeling. There's a lot of competition at the Bath & West Show, and to have the best Honey in the South West is an absolutely incredible feeling.



IT IS VERY EXCITING TO BE CHOSEN AS THE WINNING CIDER AND TO HAVE THE EFFORTS OF OUR SMALL TEAM PUBLICLY RECOGNISED.

New Trustees



PATRICK THOMSON

Patrick Thomson

Patrick Thomson is Chief Executive Officer for EMEA, J.P. Morgan Asset Management. He is Deputy Chair of the Board of the Investment Association, representing UK's investment management industry, and a Member of the UK Government's Treasury Task Force.

After graduating from Edinburgh University, Patrick served as an officer in the British Army for five years before joining JP Morgan in 1995 and has worked in Paris, Singapore and New York.

He lives on a farm in Somerset and is married to Anna Redwood, an artist, with five children. He has worked as a shepherd and is a novice beekeeper and cider-maker.



SUE SEAGER

Sue Seager

Sue spent her formative years in Dorset and went to school near Sherborne, returning to the West Country in 2013.

She is currently the Estate Manager at The Newt in Somerset.

Sue is a keen light aircraft pilot, having piloted through parts of Southern Africa.

She has also been involved in all things equestrian from a young age and is now a keen competitor at dressage.



VENETIA LENG

Venetia Leng

Venetia grew up in Oxfordshire and Somerset.

She is a partner of C Hoare and Co bankers, looking after private customers many of whom are involved in agriculture and other rural businesses. She read economics at Cambridge and worked elsewhere in the City before joining Hoares in 1991.

Venetia was a founder trustee of local Somerset charity Key4Life and is currently a trustee of the Red Squirrel Survival Trust.

She lives on a small farm in Somerset with her husband Hamish Leng and two children.

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SIR DAVID WILLS Bt



ANGELA YEOMAN OBE DL

In memoriam

HRH Prince Philip, the Duke of Edinburgh, past Society President (1981) The Duke of Edinburgh had taken a great interest in agriculture, technology, equestrian events and sustainability. The Prince Philip Cup continues to inspire the Mounted Pony Club Games, an annual favourite in the Main Ring at the Royal Bath & West Show.

Michael Barnes, a former chairman of this Society. Michael's main achievement was to change and to restructure the governance of the Society by creation of a clear line of responsibility for setting its overall policy and supervising the day-to-day management of the team putting the policy into effect. His foresightedness and skill formulated a thoroughly feasible plan to give the Society a viable structure for its future development and he managed its rebirth as a modern corporate structure designed to cope with the vicissitudes of the ever-changing legislation.

Rupert Best See page 24–25

Rod Cannon was the driving force behind the highly successful Imagineering marquee at the Show and we are incredibly grateful for all that he did for the Society.

Susie Dearden owner of Pennard House who had been a member of the Society and steward in Orchards and Cider.

James Lang Brown a devoted supporter of the Bath and West he became the first Chief Steward of Woodlands and Wildlife. Elected to Council in 2003 he was elected a Vice President of the Society in 2009. James was Honorary Tree Conservator for many years and sat on the Works Committee.

Archie Montgomery had been the first and only Chief Steward of the Eco Zone. He remained on Council until April 2021, when he stepped down. He had spent his life at North Cadbury. Once he took over Cadbury Court estate with, Janet, his wife he found a new life for the Court as a wedding and hospitality venue of the highest quality. He also devoted his life to improving the farm and was keen to pioneer new initiatives. As such he was a perfect person to lead the Society's eco zone initiative, and this was something that he did with great enthusiasm.

Mark Roper was elected to Council in 2004 and became Chief Steward of Forestry. He inherited Forde Abbey in the 1970s and developed a fruit farm on the esate. He opened the house and gardens to the public and established a highly regarded herd of pedigree Devon cattle as well as a specialist tree nursery. Thanks to his vision and hard work Forestry continues to thrive under the stewarding of his daughter Alice Kennard and her husband Julian.

The Earl of Selborne, past Society President (1995), championed apples with his Blackmoor Apple Day partly as a riposte to imported Golden Delicious. It became part of National Apple Day. He was a member of some 100 local, statutory or national organisations, many of which he chaired and the first being the Apple and Pear Development Council. He was chairman of the House of Lords Science and Technology Committee and was one of the few non-scientists to be elected a Fellow of the Royal Society (the Duke of Edinburgh was another).

Jeremy Speid-Sootte A former army officer, jump jockey and trainer. He had been introduced to the Royal Bath & West Show by Richard Derby and took over from him to become Chief Steward of the Horse Section. Behind a gruff exterior he had a heart of gold and was great company.

Colonel Tony Uloth came to the Society in 1983 after a long and distinguished army career. He was appointed as Chief Executive in 1983 and served for 10 years during what was a blessed era for agricultural Show Societies. He did much to ensure that the Society prospered: he developed out of Show activities to generate income as well as steering the Society to an incorporated structure. The Lake and whitebeam trees around the Main Ring are part of his physical legacy. Tony was married to Margaret for 67 years; she helped run the Overseas Visitors pavilion and two of their sons, Noll and Rupert are on Council and still heavily involved with the Society. As a Vice President he was editor of the Journal and his sculptures regularly featured in the Art Exhibition.

Lord Vestey, past Society President (1994) who did a vast amount for the promotion and promulgation of agricultural shows within the Commonwealth through his chairmanship of the Royal Agricultural Society of the Commonwealth. He was Master of the Horse to our patron.



ROD CANNON (LEFT)



SUSIE DEARDEN



MARK ROPER



COLONEL TONY ULOTH

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1973	The Lord Dulverton CBE TD
1974	The Earl Waldergrave KG TD DL GCVO
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1981	HRH The Duke of Edinburgh GCVO KG KT GBE
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2001	Rt Hon Viscount Cranborne DL
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2004	The Rt Hon The Lord King of Bridgwater CH
2005	The Marquess of Salisbury PC DL
2006	Lord Waldegrave of North Hill
2007	Lord Cameron of Dillington DL
2008	Angela Yeoman OBE DL
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2010	HRH The Countess of Wessex GCVO
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2012	Sir Henry Elwes KCVO
2013	The Rt Rev'd Peter Price Bishop of Bath & Wells
2014	HRH The Duchess of Cornwall GCVO
2015	The Lord & Lady Fellowes of West Stafford
2016	Michael Eavis CBE
2017	Sir John Cave Bt DL
2018	Mrs Mary Prior CVO MBE
2019	Earl and Countess Bathurst
2020	Mrs Annie Maw Her Majesty's Lord Lieutenant for Somerset
2021	Mrs Annie Maw Her Majesty's Lord Lieutenant for Somerset
2022	The Hon Charlotte Townshend DL & James Townshend



1981 – HRH The Duke of Edinburgh



1986 – HRH The Princess Anne



2010 – HRH The Countess of Wessex



HRH The Prince of Wales & HRH The Duchess of Cornwall visiting the Show in 2009



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